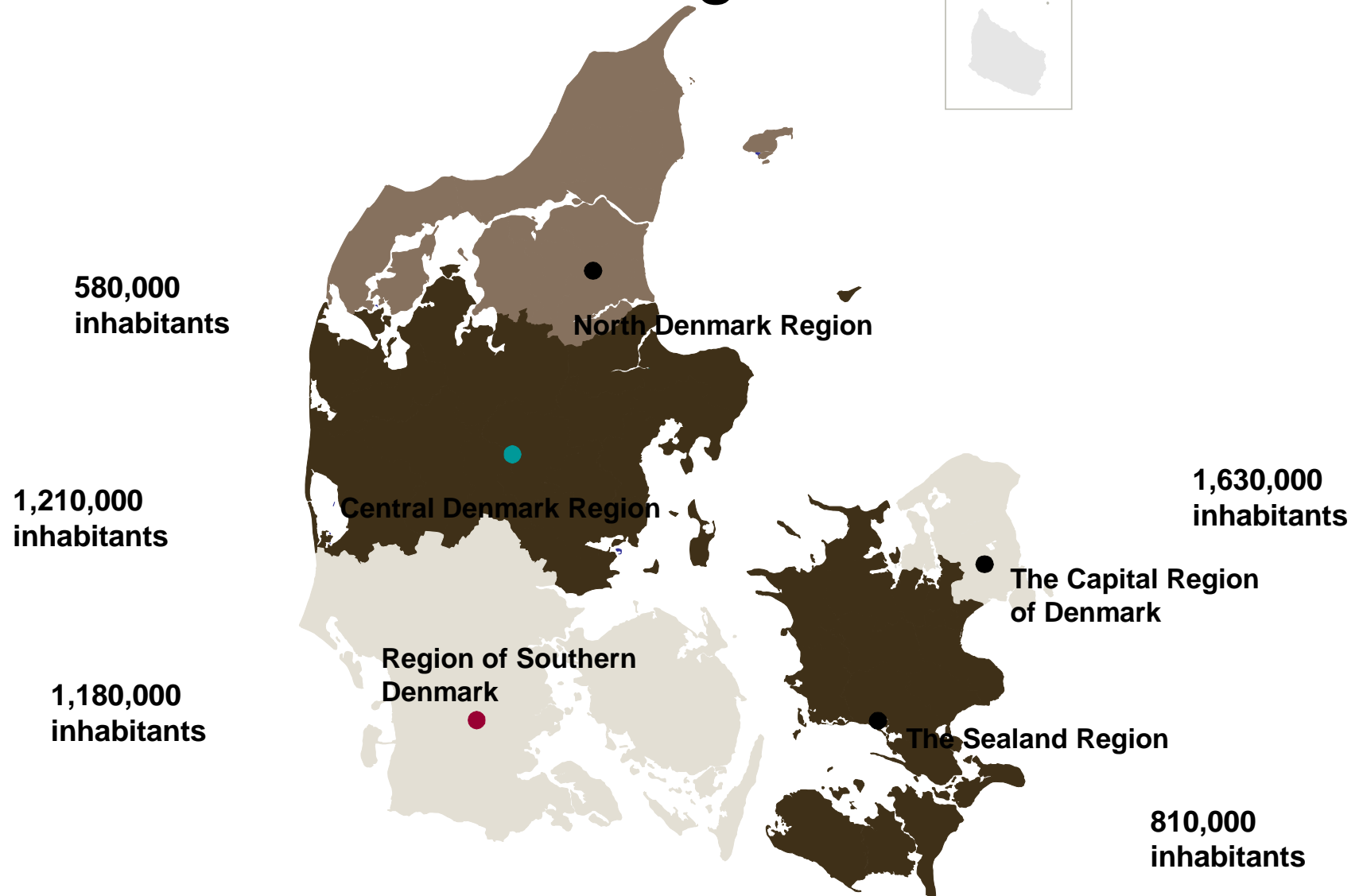


Diversity and labour market in Region Randers

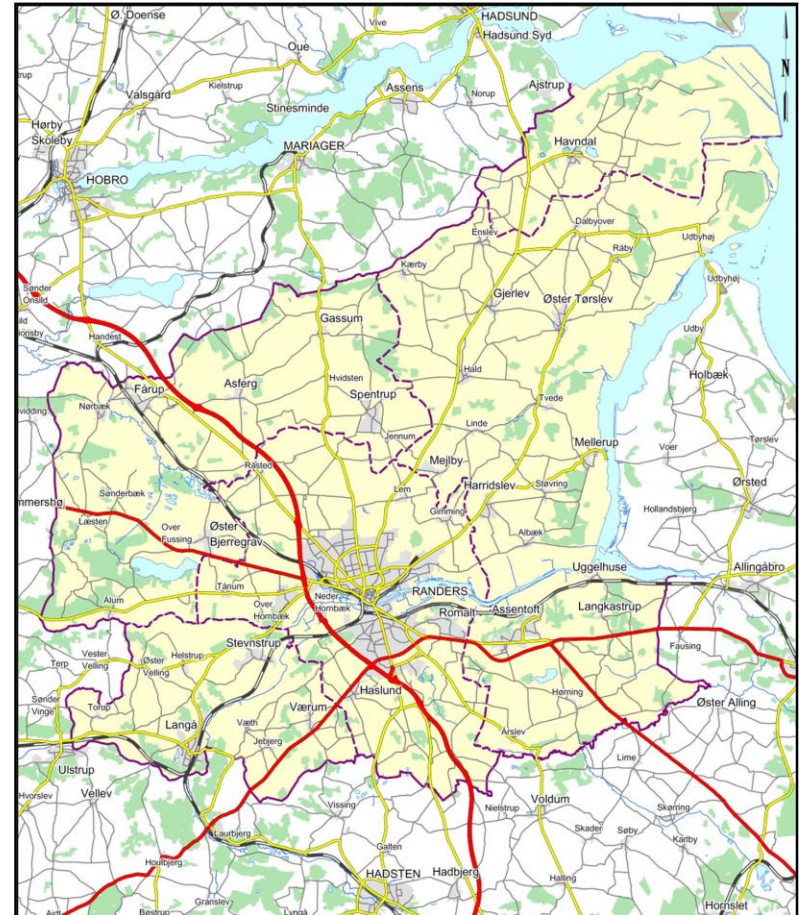


Denmark and its Regions



Municipality of Randers

- Denmark's largest merger in 2007:
6 municipalities and one region
- appr. 100.000 inhabitants
- 9.000 employees
- 800 square kilometers
- 7th largest municipality – 6th largest city
- 70 km coastline
- Randers city the natural center, with smaller peripheral communities surrounding it
- Relatively good infrastructure



Figures

- 5,9 % of the population with foreign background
- 4,4 % from non western countries
- Unemployment rate in general: 5,6 %
- Unemployment appr. 7 % for immigrants
- Labourmarket participation rate: 72,1 %
- Labourmarket participation for imm. appr. 60%



Challenges on the labour market

- Transition from big industry working places to smaller – increase of service functions
- Demand for high skilled workforce also in the industry
- Large amount of young people who are unemployed - well educated as well as low-skilled



Best practice and solutions

- Specific plan for activities in "vulnerable areas"
- introduction programme for migrants
- Randers Language Centre
- Special activities/programmes on different training centres
- Integration Council (representatives from diff. countries and local politicians)
- Integration Policy –decided by the City Council



Challenges in terms of migration

- Young persons must have an education
- Special attention towards the boys
- Adults must qualifie, too
- Knowledge about the danish society – how to navigate
- Linguistic challenges – Danish is a difficult language



About the plan for "vulnerable areas"

- Activities for children - clubs, sports e.g.
- "Town mothers" - women as cultural bridge builders
- Learning activities for adults – language skills
- Club for men to socialize
- projects with focus on healthy living
- Newsletter 4 times pr. year
- Economical advice

